



*East Wick + Sweetwater*

**RETAIL, LEISURE  
+ OFFICE**



# HELLO WELCOME TO *East Wick + Sweetwater*



A vibrant new cultural hub in the heart of East London. We're home to creators and makers, entrepreneurs and innovators, and like-minded businesses of all shapes and sizes. Sound like you? Then you've come to the right place!



Whether you're a budding start-up or a well-established brand, we've got a mix of 18 commercial spaces totalling 28,885sqft (2,683.5sqm) that have been designed with every kind of business in mind. As well as a strong business community, there's a growing residential community too.

In East Wick and Sweetwater there are over 1,800 homes in the making along with new schools, nurseries and community spaces, a huge addition to all that's happening across the wider area.

We're located in the iconic Queen Elizabeth Olympic Park, nestled right next-door to Hackney Wick and Fish Island, a stone's throw from Stratford, and surrounded by well-known commercial destinations like Here East and IQL.

We're also near East Bank, the new Culture Quarter, featuring UAL's London College of Fashion, a 550-seat theatre at Sadler's Wells and state of the art BBC music studios. V&A East will display its world-famous collections and collaborating with the Smithsonian Institution, it will establish its first London location.

Ready to be part of the action?  
*Jump in!*





## A CULTURAL POWERHOUSE

East Wick and Sweetwater is right at the heart of the Queen Elizabeth Olympic Park, a cultural hotbed that attracts thousands of visitors every year.

As well as huge visitor attractions like the London Stadium, Aquatics Centre, Copper Box Arena and Lee Valley VeloPark, there's also a thriving business district here alongside world-class educational facilities.

Less than 10 minutes  
to St Pancras



And Docklands Light  
Railway

9

Tube and train links

Walk, cycle, train, tube,  
bus or car - the park is  
set up for it all

30 mins  
to M25

Less  
than

1 hour from Stratford  
to London City, London  
Stansted and London  
Gatwick  
airports

Our neighbourhood is full of dreamers and believers, just like our next-door neighbours at Hackney Wick and Fish Island. This eclectic part of East London is home to over 250 artist studios and 100 creative businesses.

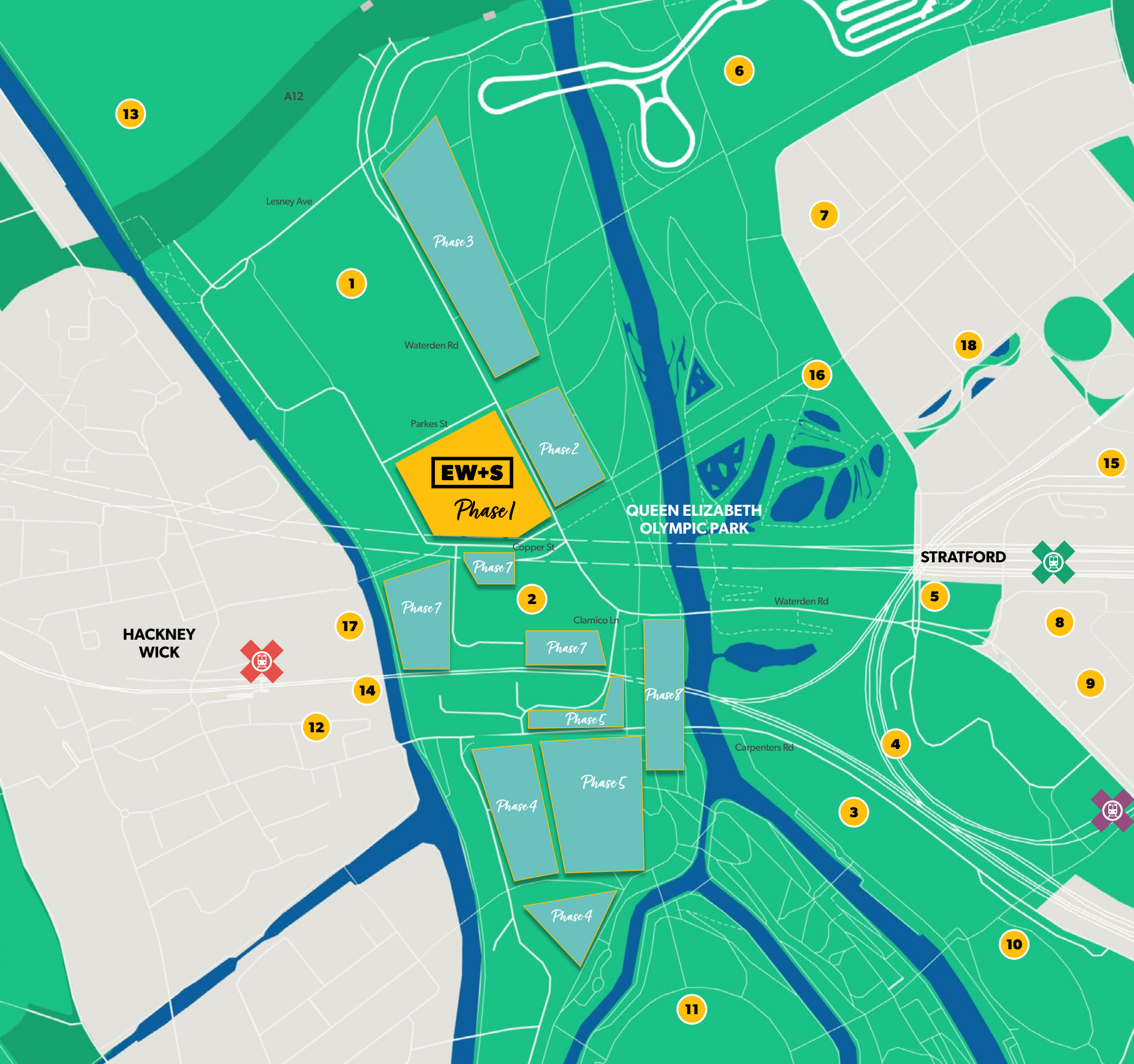


## CREATIVITY IS IN OUR DNA

Both Hackney Wick and Fish Island have always been known for their creative vibe and now the area's been designated as a Creative Enterprise Zone, which is part of an £11 million London-wide initiative to provide affordable workspaces and job and training opportunities.

World famous entities such as BBC, UCL, London College of Fashion, the V&A and Sadler's Well will come together to create a new culture and education district for London; East Bank. Currently well under way, this new cultural hub is anticipated to bring an additional 1.5million visitors to the Park, create over 2,500 new jobs and is anticipated to generate £1.5 billion for the local economy.

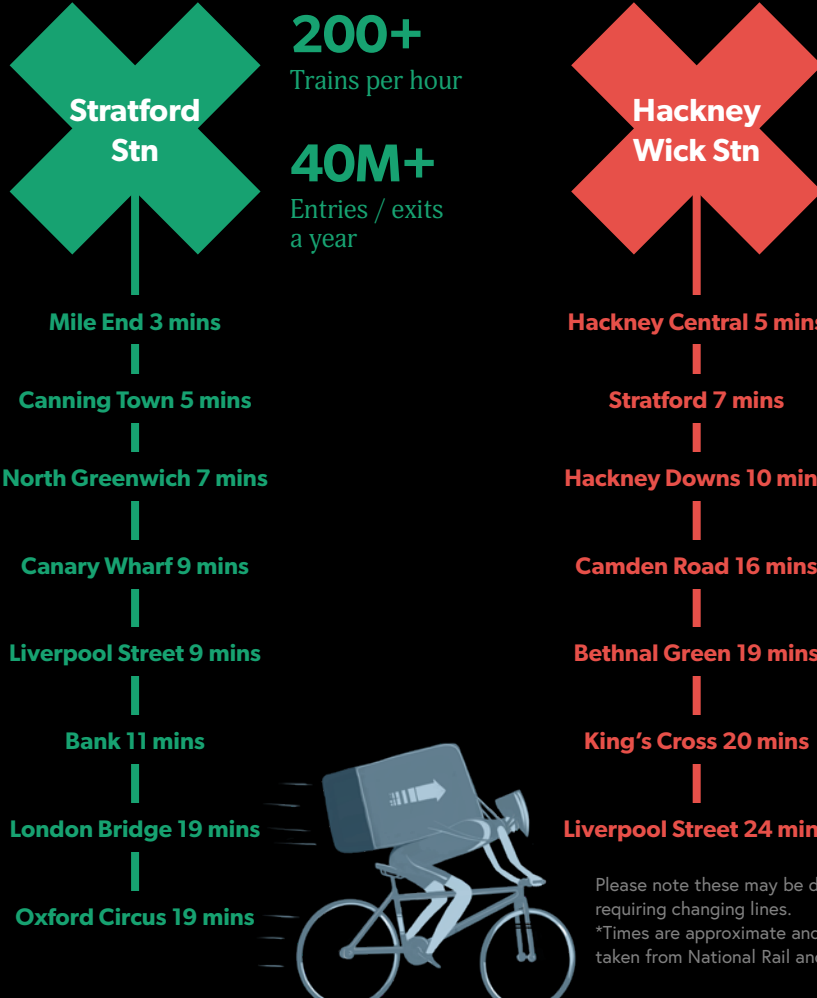




# THINGS OF INTEREST

East Wick and Sweetwater is right in the action, just a walk away from some of the area's hottest attractions.

- |                                    |                       |                        |
|------------------------------------|-----------------------|------------------------|
| 1 Here East and Plexal             | 8 Westfield Stratford | 15 The Stratford Hotel |
| 2 Copper Box Arena                 | 9 Stratford Offices   | 16 Timber Lodge Cafe   |
| 3 East Bank & Stratford Waterfront | 10 Aquatics Centre    | 17 Bar 90              |
| 4 International Quarter London     | 11 London Stadium     | 18 East Village        |
| 5 Unite Student Accommodation      | 12 Queen's Yard       | Stratford Int Station  |
| 6 Lee Valley Velopark              | 13 Wick Woodland      | Stratford Station      |
| 7 Chobham Manor                    | 14 Crate Brewery      | Hackney Wick Station   |



# BE PART OF THE LEGACY

Thinking of joining other like-minded businesses and becoming part of the East Wick and Sweetwater community?



QUEEN ELIZABETH OLYMPIC PARK

**125M**  
Visitors by 2031

**125,000**  
Jobs expected across six boroughs by 2030

**4M sq ft**  
Office space at IQL, one quarter leased

**560**  
Acres

**96,000**  
Estimated people living in the area by 2031

Hackney Wick & Fish Island

**200+**  
Artist studios

**100+**  
Creative businesses

**33,000**  
homes built by 2036

**34M**  
Visits to date

**40,000**  
Sq metres of workspace

**40,000**  
Jobs expected by 2025

**5**  
World-class Olympic venues

**12,500**  
Daytime student population

**5.5M**  
Visitors a year

## East Village

3,700 homes by 2021 + 80,000sqft of commercial space

**1001**  
Unite Student Accommodation bedrooms

## International Quarter London

70k sqft retail space + 4M sqft workspace + 333 homes

## Chobham Manor

859 homes + 25,000 sqft of new retail and leisure space + 1,500 sqft of creative office space

## EASTBANK

**£1.5Bn** Contributed to local economy  
**10,000+** Students to the area  
**1.5M** Additional visitors attracted to the park

**2,500** Jobs created  
**550** Seat theatre by Sadler's Wells East  
**1M sqft** UCL campus tech & innovation  
**125,000** People involved in cultural events

**£1.75Bn**  
Development

**100+**  
Bars & restaurants

**50M+**  
Visitors a year

**1.91M Sqft**  
Total retail space

**3 Hotels**  
With 600 rooms

**£2.4Bn**  
Projected weighted spend

**5,000**  
Parking spaces

**300+**  
Shops

Stratford + Westfield





The two new districts of East Wick and Sweetwater will bring over 1,500 new homes, as well as commercial, retail and Community spaces to Queen Elizabeth Olympic Park, creating a new, diverse and vibrant neighbourhood in East London.

The first phase of East Wick + Sweetwater has now been built complete, with 300 mixed-tenure homes and 18 commercial spaces.

Plus located on one of our later development plots, we've bought in Makeshift's meanwhile use wonders at Hackney Bridge. A mix of workspace and studios for artists, makers and small businesses; as well as space for food businesses, retailers and markets. The community is already growing!



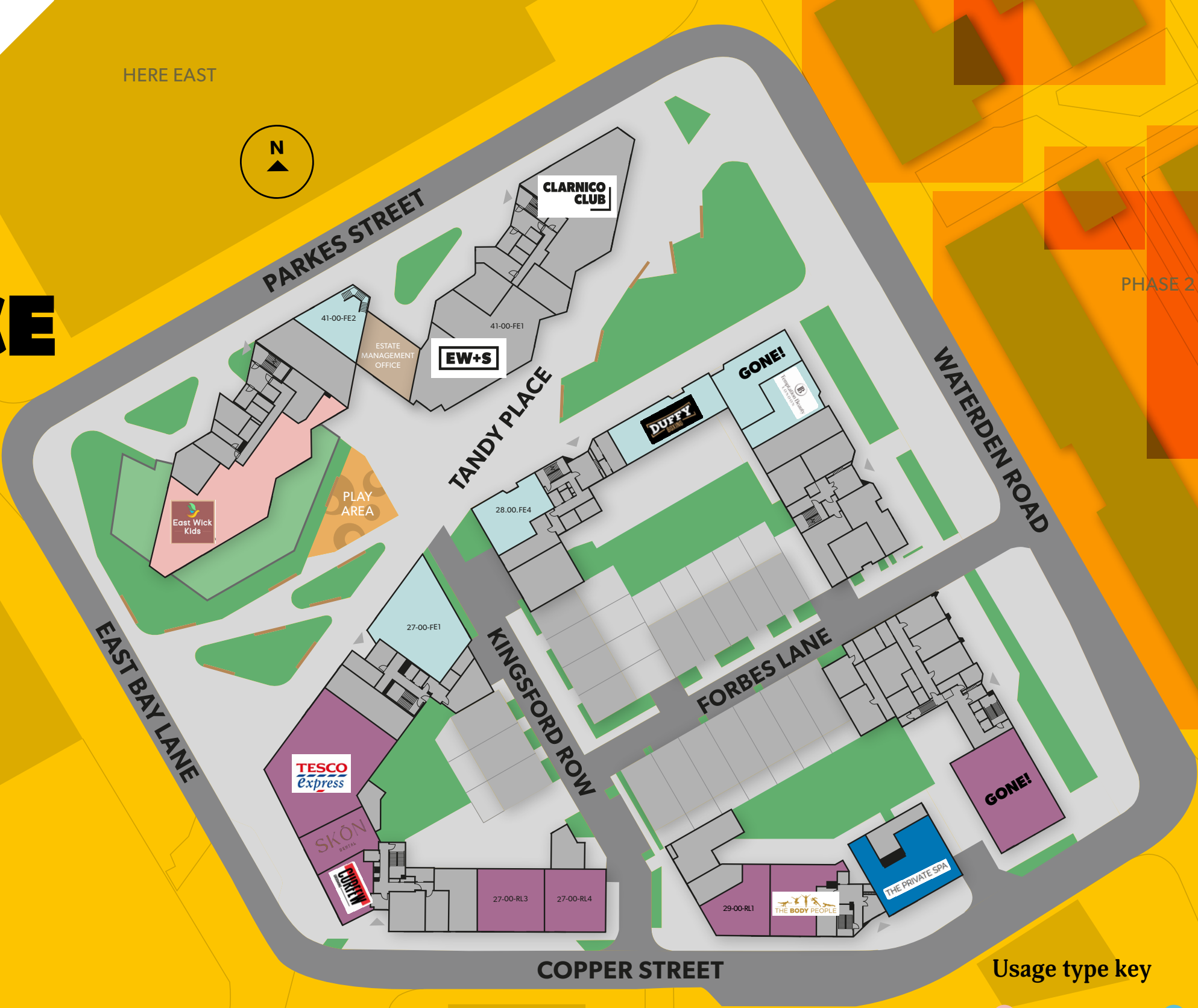


# GET A SPACE

Take a peek to see what’s available:

UNIT REF	USAGE	GIA	
		(SQM)	(SQFT)
41.00.NU	Nursery	GONE!	
41.00.FE2	E	179	1,935
29.00.RL4	A1-A5	GONE!	
29.00.RL3	The Private Spa	GONE!	
29.00.RL2	The Body People	GONE!	
29.00.RL1	A1-A5	114	1,224
27.00.RL4	A1-A5	119	1,282
27.00.RL3	A1-A5	133	1,440
27.00.RL2b	Curfew Grooming	GONE!	
27.00.RL2a	Skon Dental	GONE!	
27.00.FL1	Tesco Express	GONE!	
27.00.FE1	E	214	2,302
28.00.FE1	Temptation Beauty	GONE!	
28.00.FE2	E	GONE!	
28.00.FE3	Duffy Boxing	GONE!	
28.00.FE4	E	110	1,189

Whilst the site plan and unit details have been prepared with all due care for the convenience of the intending purchaser/tenant, the information contained herein is a preliminary guide only and does not constitute part of any offer, contract or warranty. The development layout does not show details of gradients of land, boundary treatments, local authority street lighting or landscaping. It is our intention to build in accordance with this layout. However, the house designs, boundaries, landscaping and positions of roads and footpaths may change as the development progresses. All statements made in these particulars are made without responsibility on the part of the agents or the developer. None of the statements contained in these particulars are to be relied upon as statement or representation of fact. Any intended purchaser or tenant must satisfy themselves by inspection or otherwise as to the correctness of each of the statements contained in these particulars. Please speak to our team for further details. Information correct as of December 2024.



### Usage type key

- Nursery
- E
- A1-A5
- A2-D2

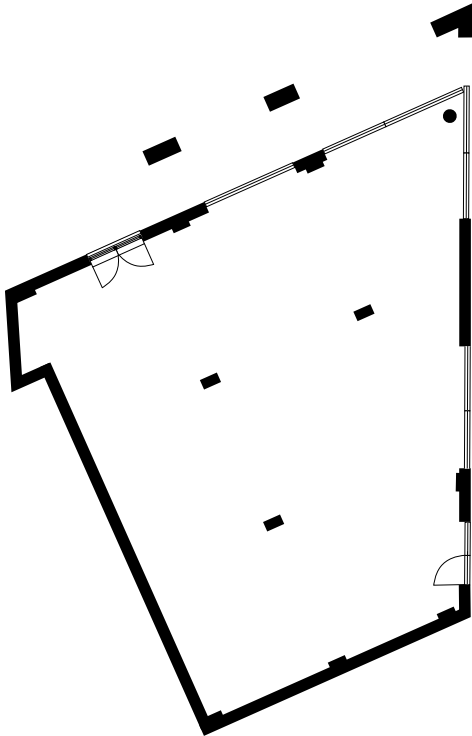


# COMMERCIAL SPACE



**Tandy Place**  
**27-00-FE1**  
**Usage: E**

Gross internal area    213.8sqm    2,302sqft



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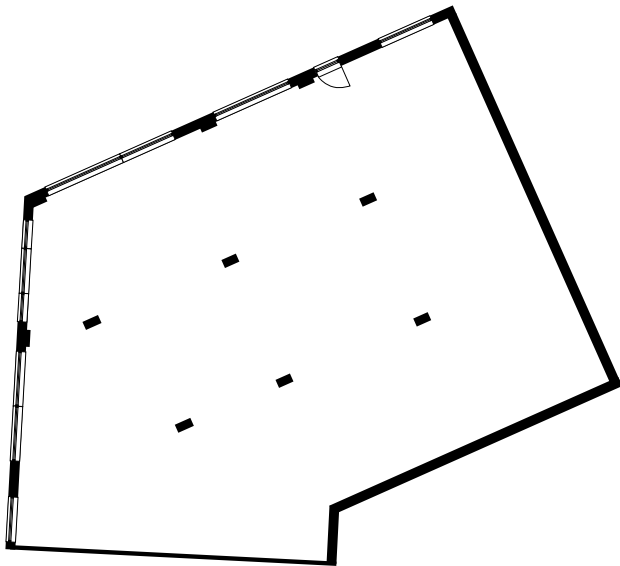
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East Bay Lane

27-00-RL1

Usage: Tesco Express

Gross internal area    348.4qm    3,750.18sqft



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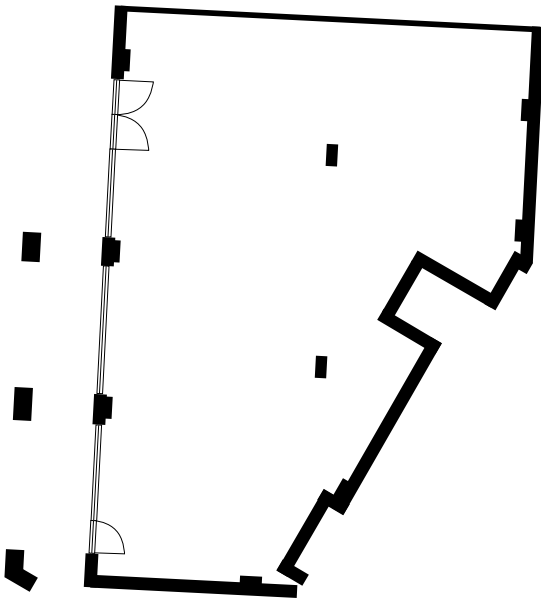
EAST WICK + SWEETWATER

East Bay Lane

27-00-RL2

Usage: A1-A5

Gross internal area    173.5qm    1,867.55sqft



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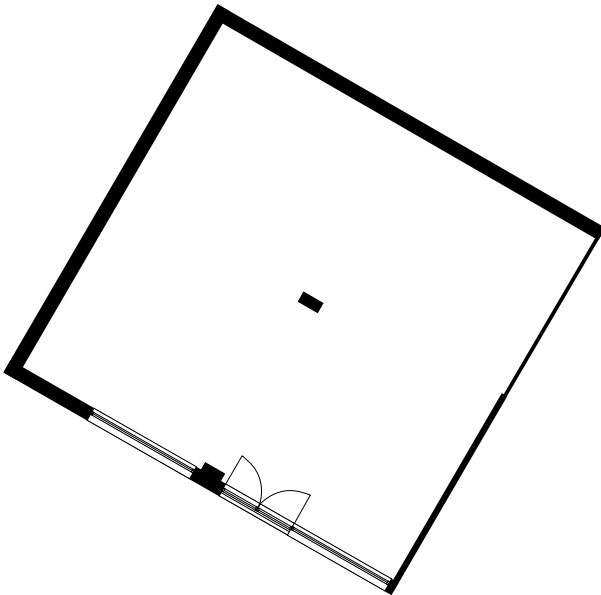
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Gross internal area

133.5qm

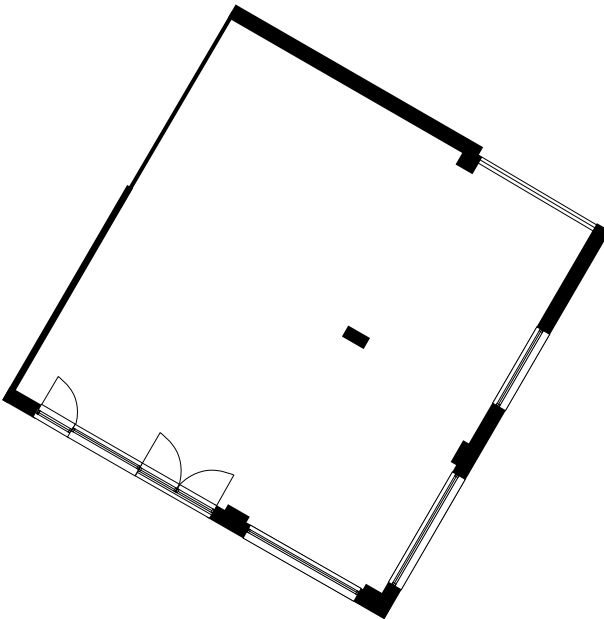
1,436.99sqft



Gross internal area

117.9qm

1,269.08sqft

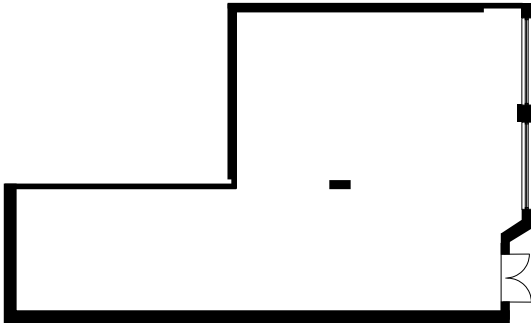




Gross internal area

107.3sqm

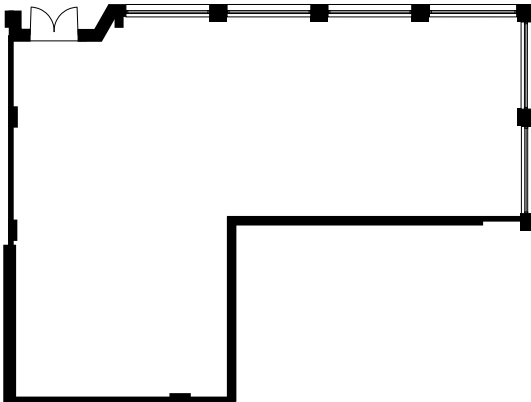
1,154.98sqft



Gross internal area

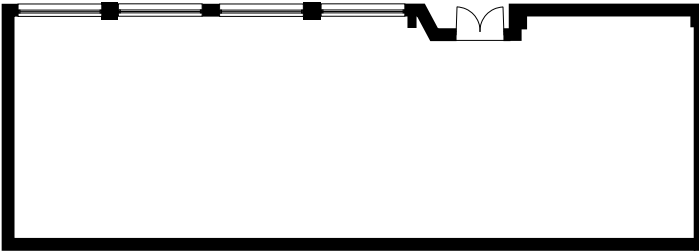
133.8sqm

1,440.22sqft

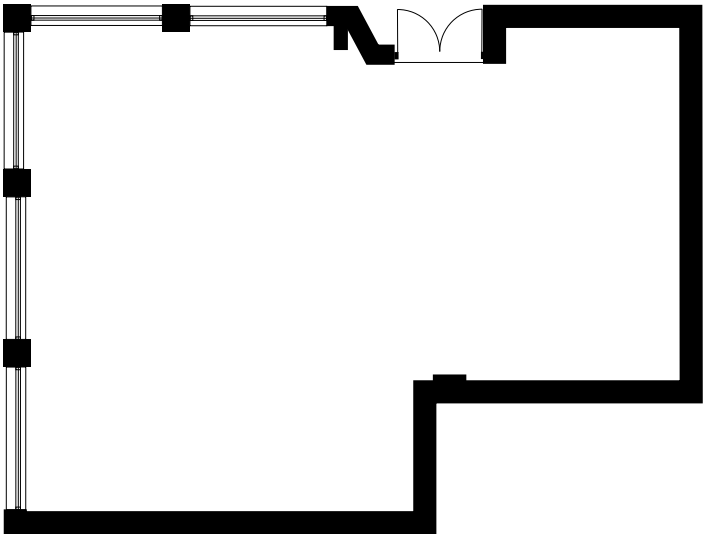




Gross internal area    144.8sqm    1,558.63sqft

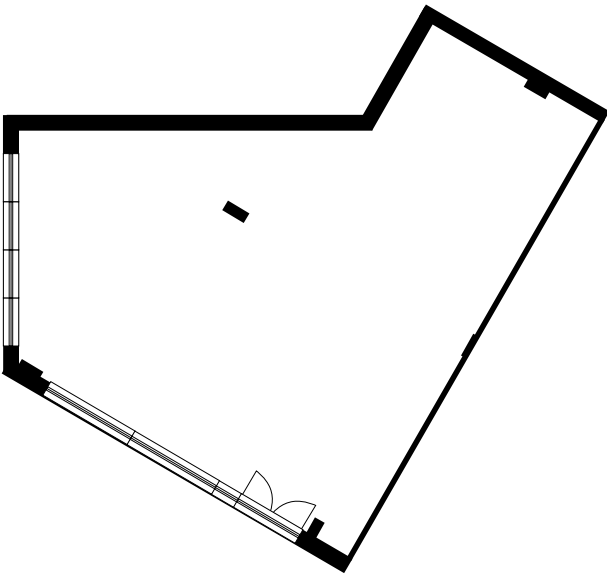


Gross internal area    110.4sqm    1,189sqft

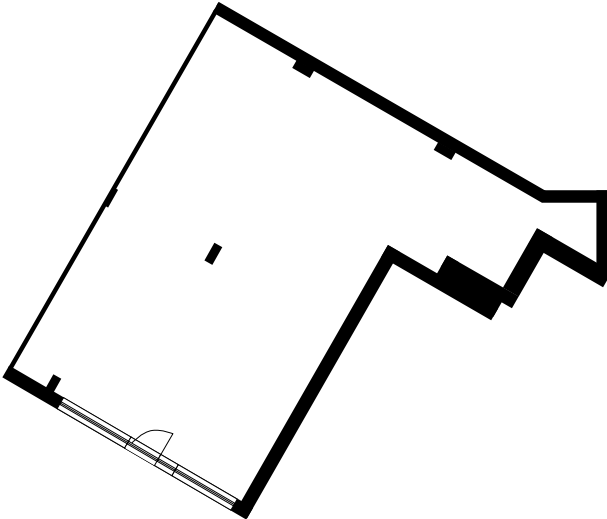




Gross internal area113.8qm1,224.94sqft



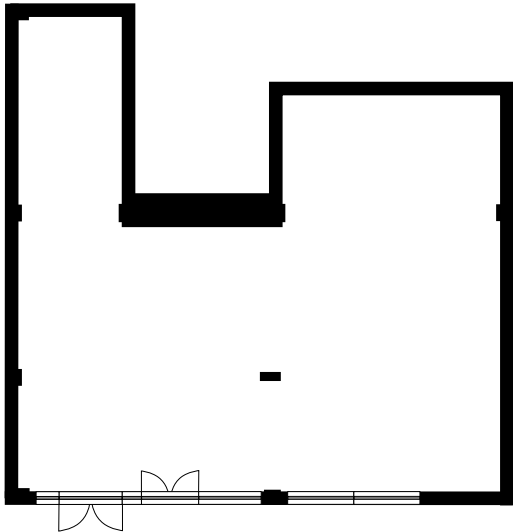
Gross internal area118.9qm1,279.84sqft



Gross internal area

174.4qm

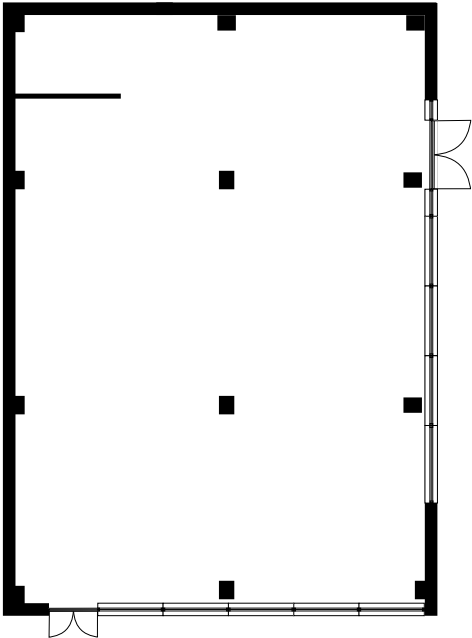
1,877.24sqft



Gross internal area

243.8qm

2,624.26sqft







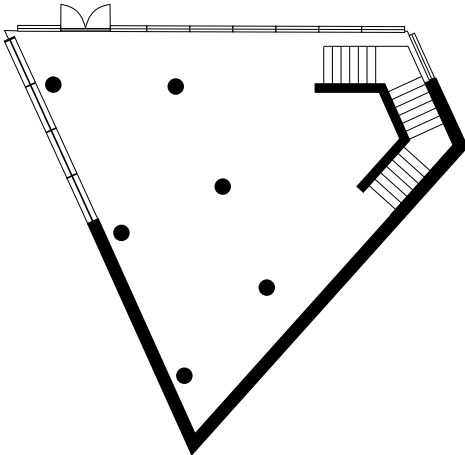
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Parkes Street

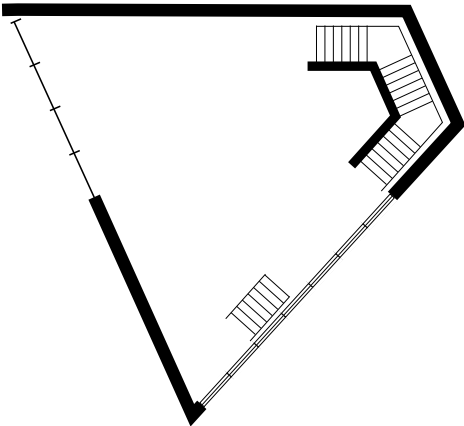
41-00-FE2

Usage: E

Gross internal area 178.9sqm 1,925.68sqft



Ground floor



First floor



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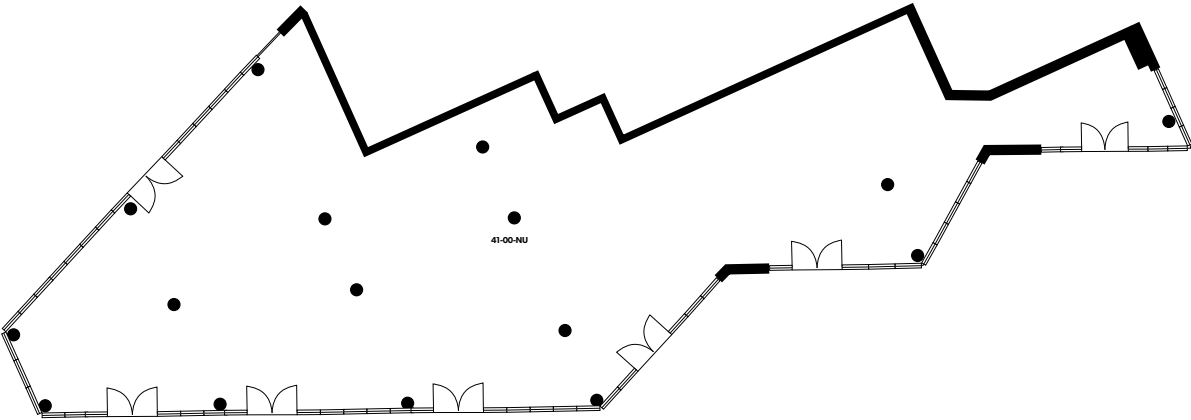
EAST WICK + SWEETWATER

Tandy Place

41-00-NU

Usage: Nursery

Gross internal area 373.7sqm 4,022.51sqft



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Get in touch with the team:

CF Commercial  
020 3369 1066  
[info@cfcommercial.co.uk](mailto:info@cfcommercial.co.uk)

Stirling Ackroyd  
020 3369 7334  
[officeagency@stirlingackroyd.com](mailto:officeagency@stirlingackroyd.com)

*Say hello*

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